

graphic design

PACKAGE STARTING PRICES

BRANDING + LOGO EXPLORATION

	BASICS	BUILDER	PREMIUM
INDUSTRY RESEARCH	X	X	X
CONCEPTS	3	5	7
REVISIONS	2	3	3
STYLE GUIDE	X	X	X
- FONTS			
- COLOR PROFILES			
- LOGOTYPE			
- SUMMARY			
FONTS LICENSING	X	X	X
FILE PACKAGING	X	X	X
DIGITAL DELIVERY	X	X	X
BUSINESS CARD		X	X
PRINT DESIGN		1	1
WEB/SOCIAL DESIGN			1
OTHER			X
	\$ 550.00	\$ 825.00	\$ 1,250.00

Print/Layout & Web/Social Options Include But Are Not Limited To:

Newsletters, Email Campaigns, Mailer cards, Business Cards, E-books, Catalogues, Workbooks, Web Infographics, Look Books, Brochures, PDF Digital Downloads, Flyers, Posters, Personalized Calendar, Recipe Booklets, Signage, and Other

DESIGN			PRINT			
EVENT INVITATIONS	\$ 40.00					
STANDARD WEDDING SUITE	\$ 60.00	2 DESIGNS	110lb 5x7in (A7) + Envelope	1-50	51-125	126-150
- INVITATION + RSVP			WEDDING SUITE (PREMIUM)	\$ 2.95	\$ 2.65	\$ 2.50
PREMIUM WEDDING SUITE	\$ 95.00	2 DESIGN	INVITATION SINGLE-SIDED (5X7)	\$ 1.95	\$ 1.75	\$ 1.40
- INVITATION + RSVP + 2 INSERTS			INVITATION DOUBLE-SIDED(5X7)	\$ 2.25	\$ 2.05	\$ 1.80
EVENT PROGRAMS	\$ 40.00	D-S/FOLDED	CARDS + ENVELOPE (A2)	\$ 1.35	\$ 1.25	\$ 1.10
THANK-YOU CARDS	\$ 20.00					
EVENT SIGNS	\$ 25.00+	COMPLEXITY BASED	110lb, single-sided + Envelope			
STICKERS/TAGS	\$ 15.00		FLAT CARD (4X6)	\$ 1.75	\$ 1.55	\$ 1.30
			FLAT CARD (6X9)	\$ 2.00	\$ 1.85	\$ 1.50
POSTERS	\$ 50.00+	COMPLEXITY BASED				
BUSINESS CARDS	\$ 25.00	DOUBLE-SIDED	PRINT (8X10)	\$ 6.00		
INFOGRAPHIC PAGE	\$ 75.00+	COMPLEXITY BASED	PRINT (11X14)	\$ 10.00		
POSTCARDS	\$ 35.00		PRINT (16X20)	\$ 22.00		
LARGE FORMAT BANNERS	\$ 150.00+	COMPLEXITY BASED	OTHER	TBD		
LABELS/PACKAGING	\$ 25.00					
HOLIDAY PHOTO CARDS	\$ 35.00	DOUBLE-SIDED				
VECTOR COLORING PAGES	\$ 25.00					
OTHER	TBD					

*Design Fees are discounted 25% with print production.

*Custom print quantities are available upon request.